



Building a Strong Future for Archaeological Outreach and Education
A Working Conference for Educators, January 9-10, 2015, New Orleans

ARCHAEOLOGICAL INSTITUTE *of* AMERICA

Friday, January 9

8:45-9:00 AM: Opening and Welcome

9:00-11:00 AM: Teaching with Archaeology: Infiltrating Subjects beyond Social Studies

Pamela Russell (pamelajayerussell@gmail.com)

*Interim Director, Head of Education and Andrew W. Mellon Curator of Academic Programs
Mead Art Museum*

Lindsay Randall (lrandall@andover.edu)

*Educator
The Robert S. Peabody Museum of Archaeology*

Participants will explore novel ways to think about and approach the use of archaeology, the science of the past, to teach academic subjects other than history. Through group dialogue and exercises, participants will reimagine archaeology's role in education to incorporate a broader audience. Integrating archaeology into core subjects like English, math, and science – as well as electives like art, music, and foreign languages – demonstrates the interdisciplinary nature of archaeology and extends the educational reach of the discipline. This session will focus primarily on middle and high school students and creative ideas to engage them through hands-on and project based archaeology-centered lessons.

11:00 AM-1:00 PM: Providing Ethical Guidelines for Archaeological Outreach and Heritage Education

Megg Heath (meggheath24@gmail.com)

*National Lead for Education
Division of Education, Interpretation & Partnerships
Bureau of Land Management*

Archaeological outreach and heritage education involve fragile resources and artifacts that often have intense personal meaning for descendants (heritage values), research values for scientists, and increasingly, and commercial heritage value for communities. These competing values require heritage educators, teachers, and museum staff to make difficult decisions about presenting archaeological stories to the public. Can we provide a set of ethical guidelines for practitioners? This session will briefly explore the evolution of ethical drivers for heritage education. Following this, participants will work in small discussion groups to define and refine specific guidelines to present for group discussion.

1:00-2:00 PM: Lunch

2:00-4:00 PM: High School Archaeology Courses and Field Schools

Deanna Mellican (dmellican@thayer.org)
History Faculty
Thayer Academy

Murray McClellan (mmclellan@ccsnh.edu)
Adjunct Professor
Community College System of New Hampshire

A round-table discussion divided into two main topics: high school archaeology courses (one hour) and field school opportunities for high school students (one hour). The goal for the session is to provide useful information for teachers who are actually teaching courses in archaeology at the high school level, or are interested in offering/creating a high school level archaeology course, or are teaching archaeology through other subjects, like Latin or History. It will be more of a discussion and sharing of ideas/thoughts about the value of teaching archaeology at the high school level and the offering/presenting of specific projects created or used in the classroom, either with a handout or outline/guideline for the project, so that it could be used as a resource for another teacher who is looking for teaching ideas.

4:15-6:15 PM: State and Regional Approaches to Outreach and Archaeology Education

Elizabeth Reetz (elizabeth-reetz@uiowa.edu)
Education Director
University of Iowa Office of the State Archaeologist

This session will highlight archaeology education and outreach programs operated by a variety of institutions across the country. Through interactive activities and dialogue, participants will become familiar with multiple approaches to outreach already successfully in action. We will celebrate the accomplishments of these programs; discuss approaches to program infrastructure such as advertising, audiences, and branding; as well as address challenges and barriers to doing statewide outreach.

7:00-9:00 PM: Reception

Saturday, January 10

8:30-10:30 AM: Archaeology and Critical Thinking in Your History/Social Studies Classroom (Workshop)

Shelby Brown (sbrown@getty.edu)
Education Specialist for Academic and Adult Audiences
J. Paul Getty Museum, Getty Villa

Geralyn Ducady (geralyn_ducady@brown.edu)
Curator of Programs and Education
Haffenreffer Museum of Anthropology, Brown University

Learn how teaching archaeology in your history/social studies classroom enhances your students' critical thinking and addresses Common Core literacy standards in a fun and engaging way. This workshop will be led by experts in their field: Shelby Brown, Ph.D., Education Specialist for Academic and Adult Programs at the J. Paul Getty Museum, Education at the Villa; and Geralyn Ducady, M.A., Curator of Programs and Education at the Haffenreffer Museum of Anthropology, Brown University. Participants will learn about exciting archaeological programs available for schools, receive hands-on instruction of selected lessons, and will take home ready-to-use lesson plans and other resources.

10:00-10:45 AM: Show and Tell

10:45 AM-12:45 PM: Metrics, Research, and Publication

Courtney Agenten (courtneyagenten@montana.edu)
Special Projects Coordinator
Project Archaeology

The session will start with an introduction to past metrics, research, and publications and will consider several questions including:

1. What would archaeology educators like to evaluate?
2. What methods would be most effective?
3. How do we measure the success of our programs?
4. How do we share our research?

Specifically, the session will focus on how we evaluate effectiveness of archaeology education and outreach through formal and informal educational environments. A case study of how to research effectiveness in upper-elementary schools and research topics for further study will be provided and discussed. Participants will then develop pre and post assessments for informal settings such as archaeology fairs, lectures, field trips, etc. As a result of attending this session archaeology educators will have a better understanding of how to gather assessment data through research and disseminate their results. Suggested reading: "A Vision for Archaeological Literacy" by M. Elaine Franklin and Jeanne M. Moe

12:45-1:45 PM: Lunch

1:45-3:45 PM: Promoting Archaeological Outreach: Marketing Distribution, and Sustainability

D. Clark Wernecke (cwernecke@compuserve.com)
Executive Director
Gault School of Archaeological Research

The group will get a quick primer in the fundamentals of marketing and then a number of case studies will be presented, both successes and failures. This will be followed by discussion and we hope that participants will bring their ideas and problems for the group to discuss.

3:45-5:00 PM: Wrap-up and Discussion