



2011 ANNUAL REPORT

ARCHAEOLOGICAL INSTITUTE *of* AMERICA

from the president

Daniel Radcliffe, the British actor who is better known as Harry Potter in the just-completed film series, has announced that he now plans to study archaeology at university. What with all the technological “wizardry”—from GIS to laser scanning to electron spin resonancing—that has transformed archaeological fieldwork in the last decade, Radcliffe will no doubt feel completely at home.



Here at the AIA we embrace a mix of old and new as we look toward our future. Our print publications, *American Journal of Archaeology* and *ARCHAEOLOGY* magazine, remain as strong as ever, but we also are developing plans for an enhanced website and digital publications, including an online journal devoted to best practices in conservation. We recognize that such media will play an ever more dominant role in education and communication and we want to continue to reach the next generation of archaeologists.

Throughout North America, our 108 societies present programs of astonishing diversity and creativity. Many owe their success to partnering with other local organizations such as universities and museums. Indeed, our partnerships with groups that share our mission—among them Global Heritage Fund, the American Philological Association, and the Registry of Professional Archaeologists—help expand our ability to save and record the material record. Our coordinated efforts with them maximizes our impact in recessionary times like the present.

Yet new initiatives can still be launched even when budgets are constrained. Two of the AIA’s most exciting recent efforts, our Site Preservation Program and our Troop Lectures, reflect the vision of leaders who sought innovative ways to answer needs in the cultural heritage field. With the generous support of its members, the AIA will continue and expand its laudable traditions of archaeological research, fieldwork, education, and preservation.

A handwritten signature in black ink that reads "Elizabeth Bartman".

Elizabeth Bartman
President

from the CEO

Welcome to the Fiscal Year 2011 Annual Report of the
ARCHAEOLOGICAL INSTITUTE of AMERICA!

The year was one of transition, with Elizabeth Bartman assuming the mantle of leadership, replacing C. Brian Rose as President of the AIA. Claudia Valentino joined *ARCHAEOLOGY* magazine as the new Editor, and I spent my first full year in my position. All of us were most ably supported by the staff, Trustees, and supporters of the Archaeological Institute of America, and we shared in many successes.

Here is a summary of our activities and initiatives undertaken in support of archaeology:

- Initiatives to support professionals include our new web-based Professional Directory and a rejuvenated professional section of *archaeological.org*;
- Our Annual Meeting was held in San Antonio and saw an increase in attendance;
- The AIA's lecture program attracted its highest overall attendance ever this past year, with 286 lectures at our 108 Local Societies;
- The *American Journal of Archaeology*, in the capable hands of editor Naomi Norman, remains the preeminent academic journal in the field;
- *ARCHAEOLOGY* magazine had a banner year under the leadership of new Editor-in-Chief Claudia Valentino, who keeps a sharp focus on editorial content, storytelling, and a more integrated website;
- Advertising and subscription revenues at *ARCHAEOLOGY* set record highs, generating a profit that helps fund programs and initiatives across the Institute;
- New site preservation grants to projects in Ireland, Israel, Kenya, and Mexico bring the total to fourteen countries on five continents that now receive AIA support;



- This past year saw one in five Local Societies receive grants from the AIA for programming and saw an increased society rebate;
- Upheaval in North Africa and the Middle East led the AIA to take an active advocacy role with other archaeological organizations, which includes initiatives to defend and protect sites in Egypt and Libya, and consultation in Washington, D.C. and Cairo;
- The AIA's financial position remains very strong, with a balanced budget, a strong cash position, and a 15 percent increase in endowment this year;
- This year was our busiest for development and fundraising, with events featuring Cambodia, Cyprus, Guatemala, and Tasmania;
- Our Spring Gala celebrated the archaeology of Ireland, and was our most profitable fundraising event ever. Thanks go to our sponsors Culture Ireland and Tourism, our corporate partner, Google, and our master of ceremonies, Irish Cultural ambassador Gabriel Byrne. All this led to our most successful fundraising year ever.

Finally, thanks to you for your commitment to archaeology through your membership and work with local societies, for your financial support, and for your professional achievements in the field, in the classroom, and in the library. There would be no Archaeological Institute of America without you.

Sincerely,

A handwritten signature in black ink that reads 'Peter Herdrich'.

Peter Herdrich, CEO

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MISSION STATEMENT

ABOUT THE AIA

The Archaeological Institute of America (AIA) is North America's oldest and largest organization devoted to the world of archaeology. The AIA was founded in 1879 by Harvard Professor Charles Eliot Norton and a group of Boston intellectuals, and was chartered by the United States Congress in 1906.

The AIA exists to promote archaeological inquiry and public understanding of the material record of the human past worldwide. The Institute is committed to preserving the world's archaeological resources and cultural heritage for the benefit of people in the present and in the future. Believing that greater understanding of the past enhances our shared sense of humanity and enriches our existence, the AIA seeks to educate people of all ages about the significance of archaeological discovery.

The AIA embraces the need to promote archaeological inquiry; our theme is Excavate, Educate and Advocate. Through extensive programming and events, the AIA educates people of all generations about the significance of archaeological discovery, which encourages a greater understanding of the past to enhance our shared sense of the history of humanity.

EXCAVATE



ARCHAEOLOGICAL FIELDWORK OPPORTUNITIES BULLETIN

Available online, the Archaeological Fieldwork Opportunities Bulletin, which is one of the largest fieldwork resources in the world, presents volunteer and staff opportunities for excavations around the globe. Each year thousands of students and volunteers go into the field to experience an excavation firsthand, and the Archaeological Fieldwork Opportunities Bulletin (AFOB) exists to help them find a project.

ANNUAL MEETING

The Joint Annual Meeting of the AIA and the American Philological Association (APA) is the major meeting for classical and Mediterranean archaeologists in the world. The gathering is attended by 2,500 professional archaeologists, students, and supporters, and is the occasion to present cutting-edge research, explore breakthrough discoveries, and network professionally, making the Annual Meeting a preeminent event on the archaeological calendar.

At the 2011 Annual Meeting in San Antonio, Texas, more than 600 archaeologists, classicists, epigraphers, art historians, and anthropologists presented their latest findings to the more than 2,200 scholars, professors, students, and enthusiasts attending. In addition to the academic program, the AIA sponsored workshops that dealt with site preservation, cultural heritage, publication, education, and other topics. Special events included the Opening Night Reception and Public Lecture by Cemal Pulak, both held to overflow crowds at the San Antonio Museum of Art, and the Awards Ceremony at which the AIA's most prestigious awards were bestowed. Nearly 1,000 people (primarily children and their families) attended the 11th Annual Archaeology Fair, which was held on January 7th and 8th at the Witte Museum.



"I have attended the Annual Meeting of the AIA since the mid-1990s, when I was a graduate student. I joined the Program for the Annual Meeting Committee in 2005 and recently became its Chair. The Annual Meeting is vital to the archaeological community in various ways, so maintaining the quality of the academic program is absolutely essential. The Annual Meeting draws together various constituencies—professors and students of archaeology, art history, and epigraphy, professionals, amateurs, and even children—all of whom are bound together by a shared commitment to and passion for the world's wondrous past. First, and foremost, the Annual Meeting serves as a venue where archaeologists from across the globe present recent research of the very highest caliber. Second, the Annual Meeting allows public outreach. Now more than ever, archaeology needs public support if we are to protect and preserve the archaeological record, which is being destroyed before our eyes. Finally, the Annual Meeting is fun. It presents a unique opportunity to stop, see friends and colleagues, talk about archaeology, share ideas, and network. In organizing and supporting the Annual Meeting, the AIA does the field a huge service."

- Michael Galaty, Chair, Program for the Annual Meeting Committee and Professor of Anthropology, Millsaps College



Pictured: Attendees enjoy the Exhibit Hall at the 2011 Annual Meeting.



AWARDS OF EXCELLENCE

Each year, the Archaeological Institute of America presents a number of awards to archaeologists, educators, authors, and others whose work has had a positive impact on the field of archaeology. Each award recognizes excellence on the part of an individual or a group of individuals engaged in the pursuit of human knowledge through archaeology or related disciplines. Winners of these prestigious awards are honored at a special ceremony held every year during the Institute's Annual Meeting.

In 2011, the AIA honored the following award recipients at the Annual Meeting in San Antonio, Texas:

- **Gold Medal Award for Distinguished Archaeological Achievement:**

Dr. Susan Irene Rotroff (pictured top left), professor in the Department of Classics at Washington University, St. Louis

- **Pomerance Award for Scientific Contributions to Archaeology:**

Dr. Michael D. Glascock (pictured bottom left), Research Professor and Group Leader of the Archaeometry Laboratory at the University of Missouri Research Reactor (MURR).

- **Martha and Artemis Joukowsky Distinguished Service Award:**

Ava Seave, Principal, Quantum Media and Associate Adjunct Professor at Columbia University

- **James R. Wiseman Book Award:**

Peter G. Stone and Joanne Farchakh Bajjaly (pictured center), editors of *The Destruction of Cultural Heritage in Iraq*

- **Felicia A. Holton Book Award:**

Benjamin R. Foster and Karen Polinger Foster, authors of *Civilizations of Ancient Iraq*

Honorable Mention: Patrick McGovern, author of *Uncorking the Past: The Quest for Wine, Beer and Other Alcoholic Beverages*

- **Excellence in Undergraduate Teaching Award:**

Dr. Susan Stephens, classics professor at Randolph College

- **Conservation and Heritage Management Award:**

The Archaeological Conservancy, a national non-profit organization that identifies, acquires, and preserves the most significant archaeological sites in the United States.

- **Outstanding Public Service Award:**

Stefano de Caro, lecturer, University of Naples Federico II

- **Graduate Student Paper Award:**

Natalie Abell, University of Cincinnati, *The Beginning of the Late Bronze Age at Ayia Irini, Kea: A Ceramic Perspective from House B*

- **Poster Awards**

- **Best Poster:**

The Construction and Use of Leather Goods in the Roman World by Elizabeth M. Greene, University of North Carolina at Chapel Hill

- **First Runner Up:**

Analyzing Bronze Age Terrestrial and Marine Communication Routes in the Saronic Gulf and Argolid by Angelina D. Phebus, James M. L. Newhard, and Norman Levine, College of Charleston

- **Best Poster Designed Entirely by Students:**

Destruction and Death: Preliminary Observations of Archaeological Fauna from the Petsas House Well by Gypsy Price, University of Florida, and Jackie Meier, University of Connecticut

SCHOLARSHIPS, GRANTS, AND FELLOWSHIPS



The AIA awards more than \$70,000 annually in scholarships, fellowships, and grants to support projects being led by professional archaeologists and students, including funding for travel, study, and publication. In 2011, a new fellowship was created in honor of Past President C. Brian Rose to support his commitment to providing opportunities for scholarly research and international exchange, a cause he championed during his presidency.

Pictured: Ianna Angelo, 2011 recipient of the Jane C. Waldbaum Archaeological Field School Scholarship.



SCHOLARSHIPS

Jane C. Waldbaum Archaeological Field School Scholarship

Established in honor of former AIA President Jane Waldbaum, this scholarship helps students majoring in archaeology or related disciplines who are planning to participate in archaeological fieldwork for the first time. The Waldbaum Scholarship provides \$1,000 each to successful applicants to help pay expenses.

Out of a pool of over 100 applicants, the following students were chosen as the 2011 recipients of Jane C. Waldbaum Archaeological Field School Scholarships:

- **Ianna Angelo**, junior at University of California, Santa Cruz
- **Emily Cook**, first-year grad student at Columbia University
- **Geraldine Dobos**, senior at University of Nebraska-Lincoln
- **Danika Jensen**, junior at University of Southern California
- **Andrew Nicholl**, senior at University of Texas at San Antonio
- **Leslie Perkins**, senior at Humboldt State University
- **Emma Thomas**, junior at University of North Carolina at Greensboro

APA-AIA Minority Scholarship Program

The Joint Committee on Minority Scholarships of the American Philological Association and the Archaeological Institute of America offers this scholarship to further the work promising minority undergraduate students in the classics or archaeology. The 2011 scholarship recipient is **Mario Morales**, senior at the University of Rochester.

EXCAVATE

FELLOWSHIPS

AIA/DAI Fellowship for Study in Berlin and in the U.S.: The Archaeological Institute of America and the German Archaeological Institute (Deutsches Archäologisches Institut or DAI) offer reciprocal study fellowships. The program encourages and supports scholarship on various aspects of archaeology and promotes contact between North American and German archaeologists.

- **Study in the U.S. Fellowship:**

Dr. Susan Moraw held the Study in the U.S. Fellowship in the fall of 2010, at Brown University's Joukowsky Institute, working on her project, "Homer's Odyssey in Late Antiquity: Pictorial and Textual Reception."

- **Study in Berlin Fellowship:** There are two 2011 recipients of the fellowship for Study in Berlin. **Sinclair Bell**, Assistant Professor of Art History at the School of Art at Northern Illinois University, will carry out research in Berlin that is part of a larger project on the Roman circus. **Molly Swetnam-Burland** is an Assistant Professor of Classical Studies at The College of William and Mary in Williamsburg, Virginia. She is currently at work on a manuscript treating the Roman interest in Egyptian culture after the battle of Actium — including the importation of Egyptian obelisks and sculptures and their 'after-lives' in Roman contexts.

Helen M. Woodruff Fellowship of the AIA and the American Academy in Rome: This fellowship is awarded to support a Rome Prize Fellowship for the study of archaeology or classical studies. The 2011 recipient is **Margaret Marshall Andrews**, a doctoral candidate with the University of Pennsylvania. Her research will examine the topographical evolution of Rome's Subura district during the first millennium A.D.

Pictured: Nicholas Blackwell, 2011 recipient of the Harriet and Leon Pomerance Fellowship.



Harriet and Leon Pomerance Fellowship: This fellowship supports an individual project of a scholarly nature related to Aegean Bronze Age Archaeology. **Nicholas Blackwell**, Ph.D. candidate at Bryn Mawr College, is the 2011 recipient of this fellowship. The \$5,000 award will be used for supplies and travel in London and Greece as he works on his project "Investigating the Tool Marks on the Mycenae Lion Gate."

The Archaeology of Portugal Fellowship: Awarded to support projects pertaining to the archaeology of Portugal. **Jonathan Haws**, Associate Professor with the Department of Anthropology, University of Louisville, is the 2011 recipient of the Archaeology of Portugal Fellowship. His project will examine the transition marked by Neanderthal extinction and anatomically modern human colonization of Southern Iberia.

Graduate Student Travel Award:

These grants assist graduate students presenting papers at or attending the AIA Annual Meeting with their travel expenses. Numerous grants are given annually, with 55 given for attendance at the 2011 Annual Meeting in San Antonio, Texas.

Anna C. & Oliver C. Colburn Fellowship: This fellowship supports study at the American School of Classical Studies at Athens. The 2011 recipient is **Sara Franck** of the University of Minnesota. She will research sites in the Greek Peloponnese, where pastoral and rural Hellenistic features have not yet been examined, in light of their relationship to the building program of the Greek world.

Olivia James Traveling Fellowship:

This fellowship is awarded for travel and study in Greece, Cyprus, the Aegean Islands, Sicily, southern Italy, Asia Minor, or Mesopotamia. The 2011 recipient is **Naomi Pitamber**, (pictured below), a Ph.D. candidate at the University of California, Los Angeles who will travel to Greece and Turkey to continue her research.



EXCAVATE

Pictured: Dr. Tracey Cullen, 2011 recipient of the Publication Preparation Grant.



Publication Preparation Grant: This grant assists scholars in preparing, completing, and publishing results of their research of previously excavated archaeological material in a peer-reviewed outlet. The 2011 recipient is Dr. Tracey Cullen, Editor of *Hesperia*. The grant will support the completion of a manuscript in the series *Excavations at Franchthi Cave, Greece*, tentatively entitled “Funerary Ritual and Human Biology at Franchthi Cave.”

The AIA Publication Subvention Program: This program offers subventions from the AIA’s von Bothmer Publication Fund in support of new book-length publications in the field of Greek, Roman, and Etruscan archaeology and art history. 2011 recipients are David L. Stone, David J. Mattingly, and Nejib ben Lazreg for the costs of accompanying CDs and color images in the volume they are editing, *Leptiminius (Lamta): a Roman Port Town in Tunisia. Report no. 3: The Field Survey*; and Shelley Wachsmann, for his volume *The Gurob Ship-Cart Model and its Mediterranean Context*, published by the Texas A&M University Press.

AIA ONLINE EXCAVATION OUTREACH CONTEST


The AIA has long been aware that many of its members combine public outreach programs with their archaeological research, so, in 2011, the Excavation Outreach Contest provided the Institute with an opportunity to find out more about these exemplary outreach programs, and to recognize the outstanding efforts of our members.

Candidates were asked to submit a 100-word description of their project along with a photo for the AIA website. Over the course of a week, AIA members, students, and the general public were given the chance to vote daily for their favorite outreach project. Turn out, in the virtual sense, was phenomenal, with over 10,000 votes cast in a one week period—a true testament to our members’ enthusiasm for outreach alongside excavation.

The Fort St. Joseph Archaeological Project clinched first place vote with 3,456 votes. Based out of Western Michigan University (WMU), the Fort St. Joseph Archaeological Project is located at a mission, garrison, and trading post complex occupied from 1691 to 1781 by the French and British. Every year the project holds summer camps for middle school and high school students, teachers, and life-long learners as well as a university-level field school. They also hold an annual open house that has been attended by over 10,000 visitors since 2006.



Pictured: The Fort St. Joseph Archaeological Project, winner of the online excavation contest.



The AIA strongly believes that the future of our archaeological heritage rests with an informed public. To achieve this we create and present outreach and education programs for people of all ages and interest levels. Popular programs, including a National Lecture Program, Archaeology Fairs, Troop Lectures, and an Annual Meeting for professionals and scholars, reach tens of thousands of people every year. Our websites are accessed by over 2.5 million unique users annually.

Educational materials, including lesson plans, resources for tourists, land-owners, and professionals, and additional online resources for people of all ages are disseminated via our websites. Additionally, more than one hundred AIA Local Societies located throughout the United States, Canada, and abroad reach out to their communities through lectures, field trips, local tours, symposia, film festivals, study groups, and more.

EDUCATE

SITE PRESERVATION

Initiated in 2007, the AIA's Site Preservation Program exemplifies the Institute's commitment to protecting the world's archaeological resources and cultural heritage for the benefit of current and future generations. We foster the concept that site preservation is achieved not only through direct preservation, consolidation, and conservation of archaeological remains, but also through raising local and global public awareness of the issues surrounding the destruction of archaeological sites. The program actively educates and encourages local communities to get involved with the preservation of their cultural heritage and support endeavors that benefit both the site and community.

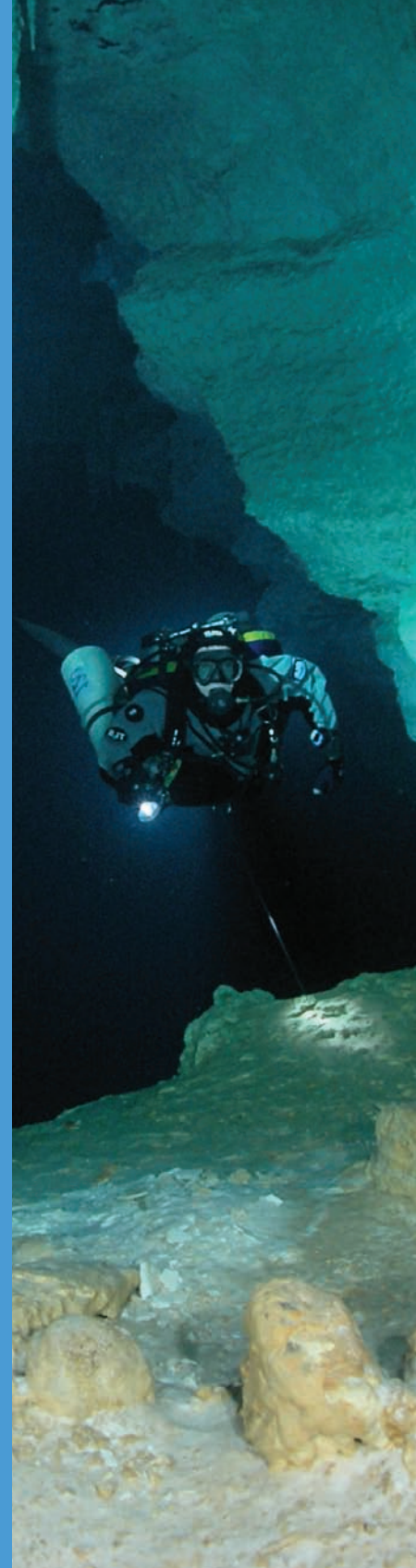
The AIA has supported twelve projects on five continents, including Gault, USA; Hoyo Negro, Mexico; Paynes Creek, Belize; San Jose de Moro, Peru; Easter Island, Chile; Kissonerga Village, Cyprus; Assos, Turkey; Tell Mozan, Syria; Lod, Israel; Umm el-Jimal, Jordan; Thimlich Ohinga, Kenya; and Banteay Chhmar, Cambodia. The projects range from providing education and community development to site conservation and restoration to promoting tourism.

Site Preservation Grants

A major initiative of the Site Preservation Program is to provide grants of up to \$25,000 to innovative projects that seek to preserve archaeological sites through conservation efforts and also emphasize outreach, education and community involvement. These grants are intended to fund projects that uphold the AIA's mission to preserve and promote the world's archaeological heritage for future generations.

In 2011, the AIA was able to provide Site Preservation Grants to three projects around the world. Recipients are:

- **Hoyo Negro, Mexico:** *(at right)* Hoyo Negro is the final resting place of what is believed to be among the oldest human remains discovered in the Americas. A \$3,000 grant will fund a project to protect the site through the construction of a secured entrance gate, fencing, and signage, and to improve access for researchers by building a road, stairway, and dive platform.
- **Thimlich Ohinga, Kenya:** *(at lower right)* A \$24,000 grant will support a community-based conservation project at Thimlich Ohinga, a 500-year-old stone monument in the Luoland (named for the Luo ethnic group of which Barack Obama, Sr. was a member) in southwestern Kenya. The project, strongly supported by the National Museums of Kenya, aims to attract community participation in the conservation and management of the site.
- **Lod, Israel:** *(at lower left)* A \$10,000 grant was given to the Lod Community Archaeology Program. The program, for elementary school students throughout the city, offers weekly archaeology enrichment lessons, holds joint encounters for participating schools where Jewish and Arab children learn together, and provides local children with an opportunity to excavate at Khan el-Hillu, one of only ten remaining pre-1952 buildings in Lod. The grant will help fund the stabilization of the site so excavations can continue.



EDUCATE

At its annual Spring Gala in New York City in April 2011, the AIA raised funds to support archaeological conservation and research efforts at two medieval sites in Ireland—Blackfriary at Trim and the Priory at Tusk.

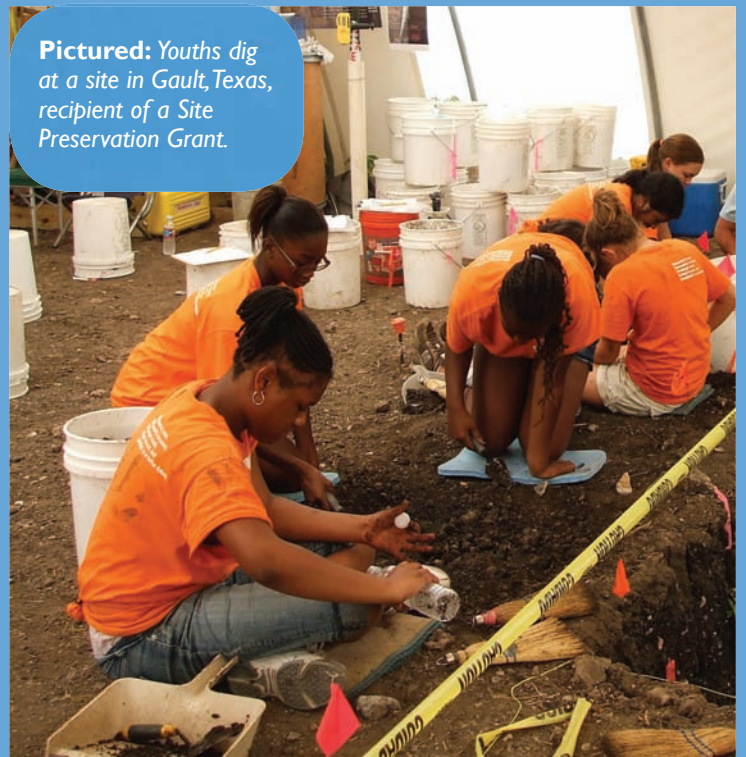
- Blackfriary at Trim, County Meath (at top): Founded by Geoffrey de Geneville, Lord of Trim, in 1263, the Blackfriary at Trim was the location of an important meeting of Irish bishops in 1291. Today, the friary's remains lie buried under a field bounded by council houses and local businesses. AIA funds will assist an ongoing academic research program started at the friary in 2010 in its mission to excavate, conserve, and publish the archaeological site, provide university-accredited field experience to students, and integrate archaeological investigation within the community, ensuring its preservation for generations to come.
- The Dominican Priory at Tusk, County Roscomon (at bottom): The Dominican Priory at Tusk is a Recorded Monument and a Protected Structure, but the standing remains of the priory are in ruinous condition and unused. AIA funds will be used for the conservation and maintenance of the priory (including masonry and landscaping), which would draw much-needed attention to the site and allow the community to utilize the economic potential of the archaeological remains in a sustainable and responsible manner.



“The programs made possible by the AIA [Site Preservation Grant] have been a great success. GSAR doubled the number of students we reach with our programs, hugely increased the numbers of teachers contacted, and doubled the number of people taking tours of the site itself. The AIA [Site Preservation] Grant enabled us to expand local awareness of what archaeology is, does, and why it is important. Establishing the importance of studying the past, especially the importance of context, is a big step towards effective site preservation.”

- Clark Wernecke, the Executive Director of the Gault School of Archaeological Research (GSAR), Site Preservation Grant Recipient

Pictured: Youths dig at a site in Gault, Texas, recipient of a Site Preservation Grant.





From left: Tell Mozan, site benefitting from Best Practices in Site Preservation Award; Giorgio Buccellati, recipient of the Best Practices in Site Preservation Award; Audience at the “From Cyprus with Love” lecture in NYC.

Best Practices in Site Preservation Award

The AIA’s Best Practices in Site Preservation Award, established in 2011, is presented to groups or projects recognized by their peers for exemplary work in the field of site preservation and conservation. Each year the Institute selects a project that exemplifies the mission of AIA’s Site Preservation Program, and awards \$5,000 for furthering their activities and programs.

The first award was given in January 2011 at the 112th AIA Annual Meeting in San Antonio, Texas to Giorgio Buccellati. Buccellati received the award for his exceptional conservation work at Tell Mozan (ancient Urkesh—a royal palace built in ca. 2250 B.C.) in Syria, and particularly for his efforts in the conservation of mudbrick—a notoriously difficult material to preserve. Buccellati developed an innovative method of covering the mudbrick walls to protect them from the elements. This approach of combining archaeological research with creative preservation solutions, and Buccellati’s ability to work with the local community, providing training and income, ensure a local commitment to the project that is critical to the long-term preservation of the site.

SPONSORED LECTURES

Expanding sources of revenue has long been a goal of the AIA’s development team. In 2011, the AIA found a new opportunity in sponsored programming, partnering with tourism boards to provide country-specific lectures (accompanied by lively cocktail receptions) to the public.

On September 23, 2011, more than 330 attendees gathered at The Times Center in New York City to explore the rich history and culture of Cyprus. The event, made possible by the generosity of the Cyprus Tourism Organization, celebrated the 50th anniversary of the Republic of Cyprus. The highlight of this memorable evening was New York University archaeologist Joan Breton Connelly’s lecture “From Cyprus with Love.” Connelly wove a series of stories into a tapestry featuring Aphrodite, goddess of love and beauty who, according to legend, was born from the foam that washes up on the island’s shores. Archaeology enthusiasts came out in droves to the City Club in San Francisco on January 25, 2011 to explore the Australian island-state of Tasmania. Archaeologist Eleanor Conlin Casella, Senior Lecturer in Archaeology at the University of Manchester, UK, gave a rousing talk on the early history of the island, which was founded as a penal colony. Five of these convict sites were recently added to the UNESCO World Heritage List, prompting long-overdue international attention.

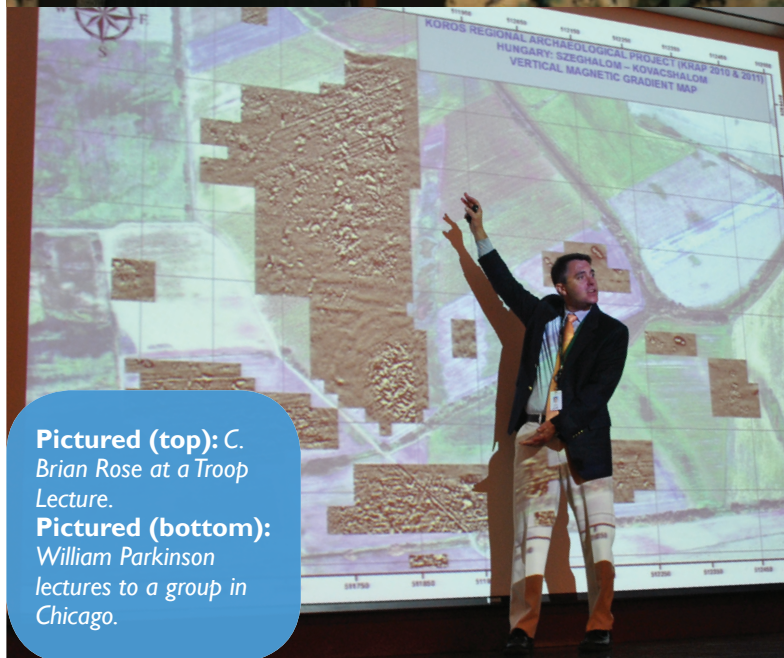
EDUCATE

LECTURES

The AIA Lecture Series is the longest-running AIA program, entering its 116th year in 2011. Top scholars from around the world travel to AIA Local Societies, offering members and the public an inside view of various archaeological topics, ranging from a look at the Delphic Oracle through the lens of modern science to a report on the archaeological survey off the southern coast of Crete. The 2010–2011 program featured more than 300 lecturers—the most we’ve ever had during a Lecture series.

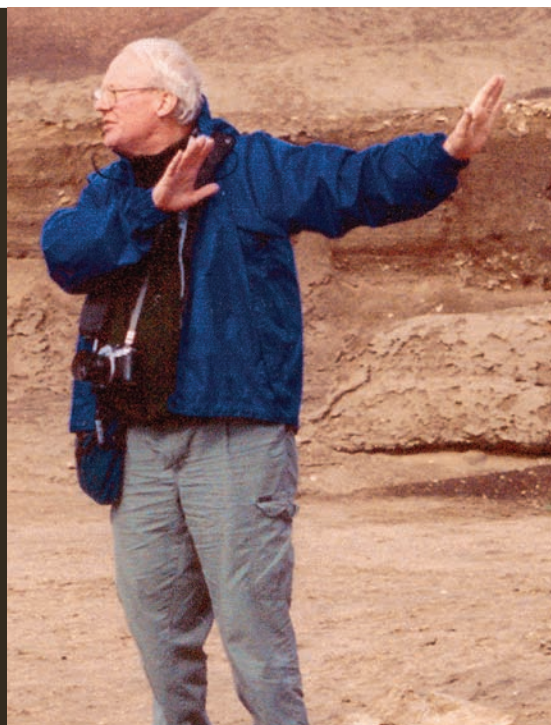
TROOP LECTURES

An important initiative of the Site Preservation/Education Program, established by AIA Past President C. Brian Rose, sends lecturers to U.S. bases that deploy troops overseas, especially to Afghanistan and Iraq. The lecturers discuss the civilizations of ancient Mesopotamia and Afghanistan, and provide overviews of the sites and archaeological discoveries in these areas. To date, the program has reached 10,000 troops, fostering in them a deeper understanding of the ancient cultures with which they will come into contact.



Pictured (top): C. Brian Rose at a Troop Lecture.

Pictured (bottom): William Parkinson lectures to a group in Chicago.



“In public school, I was introduced to ancient history. My interests had turned to Egyptology by the time I went to college, and I became involved in archaeology in graduate school, when I joined the Philadelphia Society of the AIA. When an AIA “scout” from Boston came to hear me speak in 1971, I was invited to become a Lecturer. I am nothing, if not a teacher, and am anxious to communicate my enthusiasm for archaeology in my classes and to “amateur” and professional audiences alike, as well as to college, community, and tour groups. I am especially pleased when a young person comes up to me and says: ‘You probably won’t remember me, but I was inspired to select my career path by a lecture you gave several years ago.’”

- Lanny Bell, Professor, Department of Egyptology and Western Asiatic Studies, Brown University

PUBLICATIONS

American Journal of Archaeology

The *American Journal of Archaeology* (AJA) is one of the world's most-distinguished and widely-distributed archaeological journals. Founded in 1885, the publication is a leader in ground-breaking articles on archaeology, and thoughtful book and museum exhibition reviews. Circulation of the AJA currently reaches more than 50 countries and almost 1,000 universities, learned societies, departments of antiquities, and museums. It is published quarterly, in both print and electronic formats, in January, April, July, and October. The AJA is available through membership in the AIA or by subscription. Notable advances in the 2011 Fiscal Year include:

JSTOR

The AJA's electronic edition has been in circulation since 2007, and the number of e-subscribers is steadily increasing. In July 2011, the distribution platform was moved to JSTOR's Current Scholarship Program (CSP). JSTOR is a not-for-profit service that helps scholars, researchers, and students discover, use, and build on a wide range of content in a trusted digital archive of more than 1,000 academic journals and other scholarly content. We are confident that the powerful discovery and linking features of the CSP and the strength of JSTOR's outreach will result in a more visible and accessible e-AJA.

The launch was heavily advertised by AJA staff via AJA and AIA e-updates, the AIA summer newsletter, the AJA and AIA websites, and the AJA's Facebook page. We are currently offering a free 30-day trial to new individual electronic subscribers, with a reduced annual subscription price for one year on sign up.

Reader Survey

This year, an electronic reader survey was sent to 3,500 active subscribers, dropped subscribers/AIA members, AJA authors and reviewers, and the AIA Student Affairs Interest Group. Responses have helped gauge the best way forward for the AJA in general and the e-AJA in particular (both the subscription product and the open-access content on our website).

Website and Social Media

AJA staff was reorganized to create the new full-time position of Electronic Content Editor. This position manages the AJA website and social media pages (Facebook and LinkedIn), coordinates with JSTOR on the production of the e-AJA, and distributes monthly AJA e-updates.

ARCHAEOLOGY Magazine

Each issue of *ARCHAEOLOGY* offers incisive reporting, vivid storytelling, and stunning photography – all devoted to exploring the world's collective human heritage. Our more than 700,000 readers rely on the magazine to bring them news of the latest archaeological discoveries and in-depth analysis of those finds from around the globe.

This year we dove a Colonial wreck in the Gulf of Mexico, and traveled to Afghanistan's far reaches to explore its ancient past. We examined thousands of years of Australia's history from 15,000-year-old Aboriginal art, to its convict heritage. And we covered digs in our own backyard in New York, Pittsburgh, and Detroit.

We also examined war, technology, and film through the lens of archaeology. Our special World War II package covered its every aspect: battlefields, intelligence, the home front. Perhaps the smallest site we covered was that of a computer chip. And, in an exclusive interview with legendary filmmaker Werner Herzog, he told us of his experience in filming the famed paintings in Chauvet Cave.

We are privileged to enjoy a unique relationship with our audience. In the coming year our editors and writers will continue to bring the world of archaeology to our readers with every story, in every issue.

Sincerely,
Claudia Valentino
Editor-in-Chief
ARCHAEOLOGY magazine

Staff Projects

Important staff projects conducted this year include:

- **AJA Author Database:** Contact information for authors and reviewers was collected, beginning with volume year 2005; this is an important resource for the AJA and the AIA. AJA staff will continue to update this database.
- **Journal Comparison:** Questionnaires were distributed to academic publishers to glean information about journal pricing, subscription options, and how print and electronic subscriptions compare. The project has proved helpful in positioning the AJA within its peer journal group.
- **Instruction Manuals:** Several comprehensive production and editorial instruction guides were created and are continually being updated to ensure transfer of knowledge to the next generation of AJA staff.



ARCHAEOLOGY FAIRS

The AIA holds two major archaeology fairs each year with the focus of informing and educating the general public about archaeology and our past. Each January, an Archaeology Fair is held in conjunction with the AIA Annual Meeting. In October, the AIA teams up with Boston's renowned Museum of Science to hold a fun and activity-filled fair. Through hands-on activities and one-on-one interactions with archaeologists and other professionals, the fairs offer people a chance to experience archaeology and learn what archaeologists do first-hand. On average, 5,000 people attend these annual fairs, suggesting that the public sees these fairs as a valuable way to discover the excitement and mysteries of archaeology.

San Antonio

The 11th Annual AIA Archaeology Fair was held at the Witte Museum in San Antonio, Texas. In the words of its attendees, the fair was "awesome," "wonderful," "great," and "far too short." A phenomenal time was had by all (presenters included) on Friday and Saturday January 7 and 8, 2011, as approximately 15 presenting groups from across Texas and the United States gathered to teach visitors about archaeology, history,

and ancient craft traditions and engineering. Close to 1,000 people attended the event. Activities included everything from hide tanning, to tree-ring dating and ancient fire-starting techniques. The AIA made quite a splash among San Antonio's media outlets, garnering mentions on local television channels WOAI and KENS, San Antonio's National Public Radio station, the *San Antonio Current*, and the *San Antonio Express-News*.

Boston

The city of Boston was alive with archaeology as the Archaeological Institute of America teamed up with the Museum of Science to host the 4th Annual Archaeology Fair on October 14 and 16, 2010. Thousands of visitors of all ages, from grade-schoolers to grandparents, came to the museum to enjoy archaeology exhibits and presentations by local institutions, archaeologists, and museums. Kids tried their hands at a multitude of interactive activities, including designing mosaics, a simulated underwater excavation, cuneiform writing, sand tray excavations, and much more. Nearly 20 presenters provided two fun-filled days of archaeology for the public to enjoy. They wowed the crowd with a series of demonstrations, giving viewers insight into ancient people's lives.



EDUCATE



K-12 EDUCATION

To support education in the field, the AIA works with archaeologists, educators, museum staff, and other specialists to create and compile programs and resources which K-12 educators can use in their classroom or parents can access at home to explain what archaeology is, what archaeologists do, and how sites are discovered, uncovered, and interpreted. Available resources include lesson plans and activities that can be downloaded and adapted for a variety of uses. Topics range from creating small-scale simulated digs to re-creating ancient costumes or hosting a Roman feast.

NATIONAL ARCHAEOLOGY DAY

The AIA's first-annual National Archaeology Day was a celebration of archaeology and the thrill of discovery. Throughout the month of October and on October 22, 2011 in particular, the AIA and its societies throughout the United States and Canada presented archaeological programs and activities in over 100 cities for people of all ages and interests. Whether it was a family-friendly archaeology fair, a guided tour of a local archaeological site, a simulated dig, a lecture or a classroom visit from an archaeologist, the interactive, hands-on programs presented by the Institute and our societies provided members of the public with the chance to indulge their inner "Indiana Jones."

"My collaboration with the AIA began in 2005 with the Fifth Archaeology Fair during the AIA/APA Joint Annual Meeting in Boston, where my wife and I were presenters. Since that day, I've traveled to AIA Archaeology Fairs across the country, and also started a partnership with the AIA to present an Archaeology Fair in Boston each October. We have now hosted our Fifth AIA/Museum of Science Archaeology Fair. Both the event and our collaboration with the AIA keeps getting better each year.



Partnering with the AIA to host this Fair has not only enabled the Museum of Science to connect our visitors with professional archaeologists, but has also helped us educate the public in the issues of heritage conservation while making our diverse communities aware that they, regardless of their country of origin, are now the stewards of the nation's cultural legacy. The Archaeology Fair exemplifies one of the greatest strengths of the AIA, the institute's ability to bring archaeologists and the public together in a form of engagement that stimulates conversations and fosters a life-long passion in learning about the past."

**- Mike Adams, Education Coordinator,
Museum of Science**

EDUCATE

"I would definitely recommend AIA tours to my friends, and look forward to traveling with you in the future."

Sara - Tennessee

"I can't remember when I enjoyed travel as much as your voyage."

Frank - Pennsylvania

"I wouldn't hesitate to travel to the moon with your team."

Diana - Ohio

"The trip certainly far exceeded our expectations."

Judith and Daniel - Virginia

"The itinerary was excellent...The lectures were amazing, wonderful and very stimulating."

Ann - California

"Our AIA lecturer and guide were best I've ever seen. The sites were all remarkable and impressive."

Tom and Cheryl - Florida

AIA TOURS

For those who wish to experience the world's cultural heritage first-hand, the AIA offers deluxe tours accompanied by leading experts who guide participants and educate them about the sites they visit. AIA Tours offers small-ship cruises as well as land tours. Many programs focus on the lands lining the Mediterranean; AIA Tours also visit continental Europe, Africa, Asia, and the Americas.

The AIA has close links with thousands of professional archaeologists and professors of history, art, architecture, and anthropology. From this enormous base, AIA Tours leaders are selected for both their knowledge and their ability to deliver lively and informative talks that "bring the sites to life!"

In the 2011 Fiscal Year, AIA Tours earned \$107,000 for AIA, helping support AIA's educational, site preservation and other programs. AIA Tours operated 30 trips with over 220 AIA participants. Thirty-two AIA lecturers presented over 120 lectures to a total audience of over 4,000 travelers. The first half of 2011 was directly impacted by the political upheavals in North Africa and the Middle East. Seven programs planned for Egypt, Libya, Tunisia and Syria were canceled.

Visit www.aiatours.org for the latest tour schedule, to view itineraries, and to download detailed brochures.

The AIA advocates for the preservation of sites worldwide. This past year, the AIA took positions calling for the protection of the world's antiquities. These efforts included:

- Cautioning the U.S. and Libya to protect World Heritage Sites of the Old Town of Ghadamès and Leptis Magna in the wake of ongoing military operations;
- Asking the Smithsonian Institution to not participate in the commercial salvage exploitation of archaeological materials by showcasing objects from the Belitung Shipwreck, which were salvaged by commercially-motivated treasure hunters;
- Working with the Ministry of Foreign Affairs of Egypt and the International Coalition to Protect Egyptian Antiquities to develop a mutual agreement to cooperate on a plan to protect Egypt's archaeological and cultural heritage sites and artifacts; and
- Sending AIA members to testify in Washington D.C. in relation to the Convention on Cultural Property Implementation Act (CPIA), which enables the United States to enter into agreements, known as Memoranda of Understanding (MoU), with individual countries to further protection of cultural resources and to reduce looting.



The AIA's Cultural Heritage Policy Committee has been a leading advocate for the protection of international cultural heritage over the last five years. A particular focus has been the mobilizing of AIA members and other archaeologists to testify at the public hearings of the U.S. Department of State's Cultural Property Advisory Committee in Washington, D.C. in support of Memoranda of Understanding (MoU) to curb the looting of archaeological material and sites.

It has been a privilege to participate in these advocacy efforts, which provide a rare opportunity to influence American foreign policy, as witnessed by the signing of a new MoU with Greece this past July and the renewal of the one with Italy earlier this year. It is a reminder that archaeology is a field pursued not only in this country, but also internationally. Since archaeologists work with local populations and interact with local, state, and national governments around the world, their work involves cultural diplomacy. With the help of the members of the Cultural Heritage Policy Committee and the AIA community, I look forward to continuing this important advocacy work.

- Laetitia La Follette
Vice President for Professional Responsibilities

ADVOCATE

MEMBERSHIP & SUPPORT

OUR MEMBERS

Our unique Membership of over 200,000 includes professional archaeologists, students, and leaders in the fields of technology, medicine, law, and finance from around the world. They, along with the efforts of the AIA, help to promote the field of archaeology internationally. It is through the ongoing support and participation of our members that the AIA continues to thrive.



“My 5-year-old son, Joseph Hagin, has been an AIA member since January 2011. He joined after talking non-stop about wanting to become an archaeologist. I took him to meet archaeologist Dr. Brad Logan at Kansas State University, which made him more determined than ever to make archaeology his life work.

When I asked him why he wanted to join AIA, he said, ‘Because someday, when I grow up, I’m going to be an archaeologist and this club will help me learn how to do archaeology.’

When asked how being a member has helped him so far, he said, ‘I get the magazines and read all about archaeology. I found out about Dr. Kelso in Jamestown and remembered about him so I could meet him when we moved to Virginia.’

Joseph met Dr. William Kelso in Historic Jamestowne on July 13th 2011.”

- Virginia and Joseph Hagin, Hampton, VA

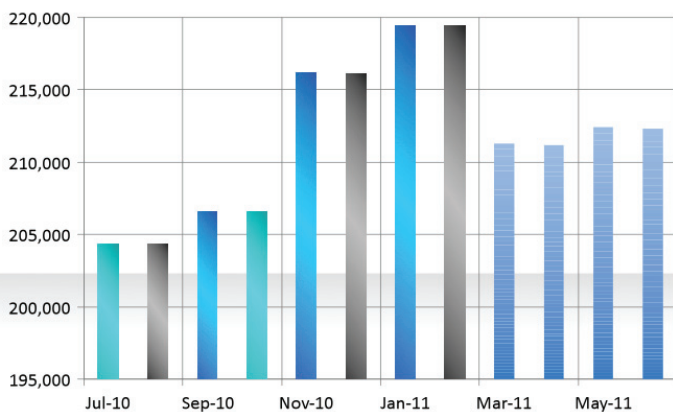


In Fiscal Year 2011, AIA President Elizabeth Bartman assembled a Membership Task Force to assess membership and formulate ideas with the goal of increasing members. Led by First Vice President Andrew Moore, the Task Force has several tactics in the works, ranging from expanding membership benefits to testing new marketing approaches.

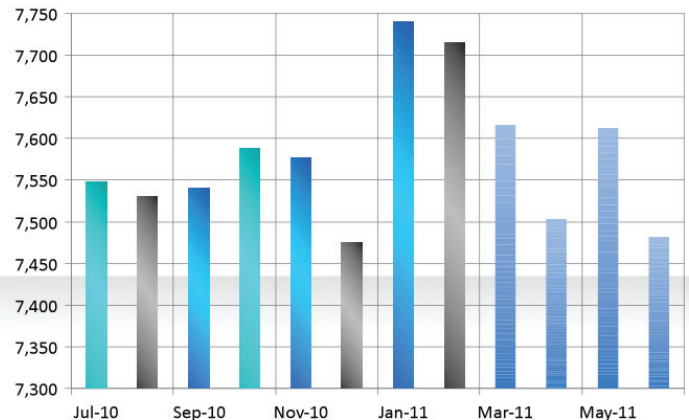
AIA membership was also restructured, effective January 1, 2011. A subscription to ARCHAEOLOGY magazine is now included as a benefit of basic membership unless the member opts out. The prices for basic memberships increased, but prices for all other categories decreased. Students, K-12 teachers and active military personnel now receive a flat 50% discount. Members now get \$10 off when they renew their membership for two years.

FY11 AIA MEMBERSHIP STATISTICS

Archaeological Institute of America
FY 2011 Total Members



Archaeological Institute of America
FY 2011 Society Members



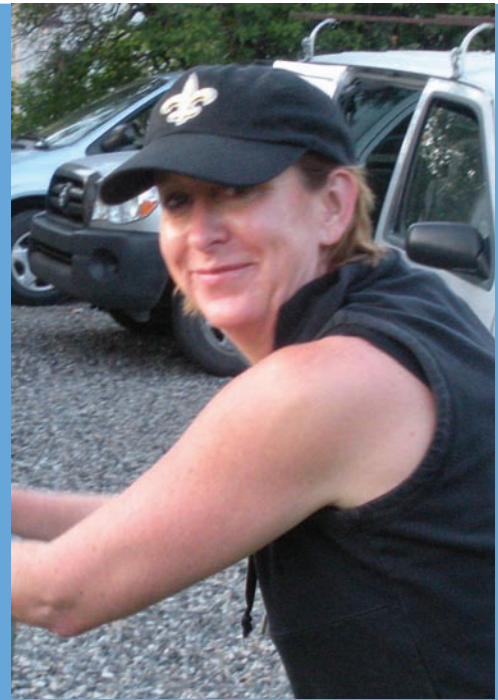
SOCIETIES

The AIA has 108 chartered Societies located in cities across North America and Europe. The Societies serve as the local link to AIA Headquarters and provide a way for archaeologists and archaeology enthusiasts to communicate with each other. In addition, Societies plan their own local events, including museum tours, symposia, receptions, archaeology fairs, field trips, film tours, and much more.

In 2011, the AIA welcomed a new society, chartering the Dayton, Ohio Society at the 2011 Council Meeting in San Antonio, Texas.

The AIA recognizes both exemplary societies and society members with awards throughout the year. The following are the 2011 recipients:

- **Best Society Flyer:** The AIA encourages all its societies to produce informative and creative lecture flyers or posters for society lectures. The Society that has produced the best-designed flyer is recognized and awarded a \$150 cash prize at the Annual Meeting. The 2011 winner is the Vancouver Society.
- **Best Society Website:** The AIA encourages each of its societies to create a website that provides information about the AIA Local Society and the AIA, lists upcoming lectures and other events, and encourages people to join and get involved. The Society that has presented the best-designed website is recognized and awarded a \$200 cash prize at the Annual Meeting. The 2011 winner is the San Antonio Society.
- **Foot Soldier Award:** Dedicated members who provide years of service in multiple capacities at the Local Society level are the backbone of the AIA societies. These hardworking members serve as officers and are involved in every aspect of their society, donating an incredible amount of time and expertise to keep their societies vibrant. The Foot Soldier Award recognizes these leaders with the Foot Soldier Award, presented in 2011 to Hélène Case of the AIA Rochester Society.
- **Life Saver Award:** This award recognizes an AIA member who has gone above and beyond the call of duty in their efforts to make an AIA sponsored event the best it can be. The 2011 winner is Vanessa Rousseau of the Minneapolis/St. Paul society.
- **Golden Trowel Award:** The Golden Trowel Award honors the society whose membership proportionally increases the most during the past fiscal year (July 1 to June 31). The 2011 winner is the Salem, Oregon Society, which has grown 36%, increasing their membership to include 61 members by the end of the fiscal year.



“My becoming society president was part of a larger ambition to create a chapter, a goal motivated by the absence of an AIA chapter within a five-state area in the northwest (MT, ND, SD, WY, and ID). I was initially concerned about finding support in light of my new position as one of only two professors in the field of ancient history at Montana State University, Bozeman, and the absence of a classical studies department. In Bozeman, I found enthusiasm and support, and, in fact, this chapter’s identity comes from the community, not the university. In my role as president I learned how a chapter can thrive in a small and comparatively remote area thanks to the commitment of an intelligent and engaged non-specialist membership. Along the way, the chapter gave me a relationship with the larger Bozeman community I never would have achieved otherwise.”

Regina Gee, Associate Professor of Art History (Roman Art and Architecture) and President, Bozeman Society



- **Best Local Society Program:** The Milwaukee Archaeology Fair, organized by the Milwaukee Society, won our online contest for the 2010–2011 Best AIA Local Society Program. Several societies submitted photos and the public voted for the best event. The Milwaukee Society won \$200 that will go towards future Society programming.

Society Outreach Grants

The AIA Society Outreach Grant Program encourages societies to plan and implement outreach initiatives in their local communities. Societies have used this grant to develop archaeological curricula for K–12 education; teach archaeology to middle-school students in underprivileged areas; host teacher workshops; provide sign language interpreters for lectures; and much more.

Grants are given twice a year. The first round of 2011 **Society Outreach Grants** were awarded in April to the following societies for the following projects:

- **Minnesota:** Undergraduate and graduate students from at least six institutions in Minneapolis and St. Paul who have recently done archaeological fieldwork will be invited to present posters of their work.

- **Vancouver:** The Vancouver Society, University of British Columbia, and the Museum of Anthropology will organize a day-long workshop to celebrate the rich archaeological collections housed in the Museum of Anthropology at the University of British Columbia.

- **Central Missouri:** In conjunction with their upcoming exhibition, “The Mediterranean Melting Pot: Commerce and Cultural Exchange in Antiquity,” at the Museum of Art and Archaeology, University of Missouri, the Central Missouri society will screen four films on the ancient world over the course of the fall semester. They will additionally host a guest lecturer to speak on the subject.

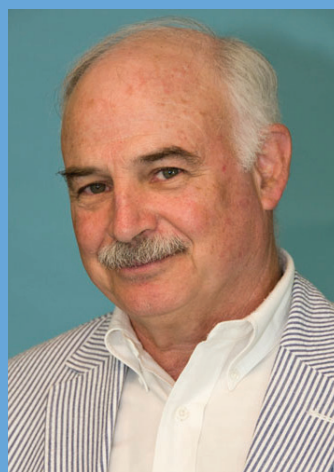
- **Los Angeles:** The Los Angeles Society will participate in ARC SMART: an AIA outreach project to 6th grade public schools. AIA members and local archaeology students will bring fun, California State standards-based archaeology activities to classrooms in order to build interest in AIA activities and archaeology of the Mediterranean, Egypt, and Near Eastern regions.

- **Ottawa:** The AIA Ottawa Chapter, in partnership with the University of Ottawa Museum of Classical Studies, is creating a unit entitled “Archaeology in the Ancient Mediterranean” which would become a part of the Grade 5 curriculum of the Ottawa Public School Board.

- **Salem:** The Salem Society seeks continued support to reach out to the Salem-area deaf and impaired hearing community by providing sign language interpreters at each of their lecture events.

“I joined the AIA more than 40 years ago and became a life member more than 25 years ago. Although I am a cultural anthropologist, I have a strong background in classical archaeology and I wanted to keep in touch with the field. My membership allowed me to be active in archaeological activities: I combined my interest in film and archaeology by organizing numerous film sessions for the AIA Annual Meetings, spending 17 years as Film Reviews Editor of *ARCHAEOLOGY Magazine*, and presenting numerous papers at the Annual Meeting. AIA events have provided networking opportunities, one of which led to my employment as an ethnoarchaeologist. I am also often able to introduce material into my classroom from articles in the *AJA* and *ARCHAEOLOGY*, publications that I receive via my membership.”

- **Peter S. Allen, Professor, Anthropology Department, Rhode Island College**



“The Los Angeles County Society received an Outreach Grant to support a Greek and Roman Service Learning Project carried out by a class at Pepperdine University. Through this project, students in our Greek and Roman Art class prepare, practice, and teach an interactive, creative, and fun lesson on Greek and Roman art and archaeology to sixth graders at an inner-city school in south-central Los Angeles. The grant allowed us to pay for a shuttle to get the students safely to and from the school, purchase prizes for the sixth grade students, and donate books on the topics of Greek and Roman art and archaeology for the sixth graders’ school library.”

- **Society Outreach Grant Winner:**
Cindy Colburn, Associate Professor of Art History, Pepperdine University

MEMBERSHIP & SUPPORT



GALA

The AIA Spring Gala is the organization's premier social and fundraising event. The Gala raises money for AIA programs, scholarships, and initiatives including the Site Preservation Program.

More than 300 friends of archaeology enjoy authentic feasts, custom cocktails, live music, and dancing. Exclusive trips to top archaeological destinations both domestic and exotic are some of the special items featured in both live and silent auctions.

In 2011, the Gala spotlighted the depth of Ireland's archaeological history and the 21st century vibrancy of the island's culture. Gala program highlights included a performance by the Niall O'Leary Irish Dance Troupe, remarks by the renowned actor Gabriel Byrne, presentation of the Bandelier Award for Public Service to Archaeology to nautical archaeologist George F. Bass, as well as a special presentation by Patrick Wallace, Director of the National Museum of Ireland on "Around the Emerald Isle: Archaeology in Ireland." Host Byrne spoke eloquently of archaeology being a method of connecting people with each other by sharing items and ideas that symbolize our past, present, and future. The evening raised \$223,000, a portion of which will fund the preservation of medieval sites in Ireland.

Bandelier Award for Public Service to Archaeology

At the annual Gala, the AIA honors a recipient with the Bandelier Award for Public Service to Archaeology, recognizing those that have made strides in public outreach for archaeology. At the 2011 Gala, the AIA honored and underwater archaeologist George F. Bass. Previous recipients include actor Harrison Ford, and lifelong supporters of archaeology Martha and Artemis Joukowski.

ANNUAL FUND

Though you may not see any programs bearing the Annual Fund's name, there are only a handful of programs at the AIA that are not supported by Annual Fund in some way. From the Archaeology Fairs at the Annual Meeting to the free lectures the AIA offers across North America, all programs are made possible by the Annual Fund.

In 2011, donors showed record support and the Annual Fund raised more money than it ever has in the past. It is because of this kind of commitment to the Annual Fund that keeps our programs and educational initiatives running smoothly year after year.



Pictured (top): A child participating in an "underwater excavation" simulation at an Archaeology Fair.
Pictured (bottom): Attendees observe a lecture in NYC.

MEMBERSHIP & SUPPORT

PLANNED GIVING: NORTON SOCIETY

From fieldwork scholarships and fellowships for academics to publications and free lectures for the public, for the last several decades, gifts from the members of the Charles Eliot Norton Legacy Society have been a crucial component of the AIA's ability to become a leader in its field. These gifts keep alive the vision of Charles Eliot Norton; that the material record of past cultures should be preserved and appreciated by those in the present.

Members include those from many different backgrounds and means, each pledging their planned gifts so that they may continue to benefit the AIA for many more decades to come. Members of the Society also enjoy exclusive events and are recognized by their signature custom-designed silver owl pin.



Pictured (left): Norton Society Members Elaine Godwin and Jeffrey Lamia.
Pictured (right): Youngest Norton Society member, Ethan White with parents Ashley and Michele, with AIA's Kevin Mullen.

Founding Members

Patricia R. Anawalt
Marshall J. Becker
Nancy S. and Allan H. Bernard
Charles F. Brush, III*
Sandra Lee Church
John and Jacqueline Craver
Holly Ann Gibson
Elaine Godwin
Richard H. Howland*
Norma and Reuben Kershaw
Charles S. and Ellen La Follette
Caroline and Thomas Maddock
Frederick R. and Margaret B. Matson
James H. Ottaway Jr.
C. Howard Pieper
Caroline E. Rubinstein and Phillip M. Winegar
Robert W. Seibert
Kay and Harold Stein
Charles H. Tint
Jane C. Waldbaum and Steve Morse
Frank J. Wezniak
Nancy C. Wilkie and Craig Anderson
Hector Williams

General Members

Susan Heuck Allen and Peter S. Allen
Robert J. Atwater
Father Edward A. Bader, C.S.B.*
Elizabeth Bartman
David R. Boochever
Eugene N. Borza and Kathleen A. Pavelko
Judith Feinberg Brilliant
Bonnie R. Clendenning
Lucinda D. Conger
Richard D. De Puma
Patricia B. Douthitt*
Susan B. Downey
Thomas E. Durbin
Indira Feldmore
Rada N. Frederikson*
Bernard Frischer and Jane W. Crawford
Linda C. Grable-Curtis
Brian J. Heidtke
Christa B. Jachan
Teresa M. Keller
Jeffrey A. Lamia and Elaine H. Arnold

Willa K. Lawall
David B. Luther
Elizabeth Macaulay-Lewis
Anna Marguerite McCann
Ann M. Miller
Helen Nagy
Jeannette U. Nolen
Dorinda J. Oliver
Leonard Quigley*
Duane W. Roller
C. Brian Rose
Linda Sarandrea
Charles Steinmetz
Helene Studer
Barbara W. Thulin
Douglas A. Tilden
Francesca Tronchin
Ethan A. White
Michele C. White
Robert L. Wong
John J. Yarmick

*deceased

2011 FINANCIAL REPORTING

STATEMENTS OF ACTIVITIES

Years ended June 30, 2011 and 2010

The AIA's financial position continued to improve in fiscal year 2010/11. Net operating income was \$60k vs. a breakeven budget. This represents close to a \$200k improvement year on year and \$550k over the period two years ago. Operating revenues grew by 6% year on year. Expenses increased 3% year on year. ARCHAEOLOGY magazine revenue showed surprising strength in a difficult media marketplace growing 7% year on year through paid advertising and subscriptions. The magazine generated an operating profit of over \$600k. Contributed

	2011				
	General Operating	Unrestricted Funds Functioning as Endowments	Total Unrestricted	Temporarily Restricted	
Changes in Unrestricted Net Assets					
Revenues, Gains and Other Support					
Subscriptions and Newsstand Revenue					
Subscriptions, net of cancellations	\$ 3,416,003	\$ -	\$ 3,416,003	\$ -	-
Newsstand revenue	356,531	-	356,531	-	-
	<u>3,772,534</u>	<u>-</u>	<u>3,772,534</u>	<u>-</u>	<u>-</u>
Other Earned Revenue					
Advertising revenue	740,013	-	740,013	-	-
Net investment income (Note 4)	6,454	270,169	276,623	1,167,531	531
Other revenue	522,052	-	522,052	-	-
	<u>1,268,519</u>	<u>270,169</u>	<u>1,538,688</u>	<u>1,167,531</u>	<u>531</u>
Public Support					
Contributions and grants	385,965	1,000	386,965	375,097	6,864
Benefit income	392,228	-	392,228	-	-
Less: Direct benefit expenses	(93,315)	-	(93,315)	-	-
Donated services and materials (Note 7)	194,546	-	194,546	-	-
Membership revenue	287,733	-	287,733	-	-
	<u>1,167,157</u>	<u>1,000</u>	<u>1,168,157</u>	<u>375,097</u>	<u>6,864</u>
Appropriations and Net Assets Reclassifications					
Contributions and grants released from restriction	505,165	-	505,165	(505,165)	-
Accumulated investment income released from restriction	417,006	-	417,006	(417,006)	-
Reclassification based on change in endowment law (Notes 2 and 6)	-	-	-	-	-
Appropriations to operations	13,808	(13,808)	-	-	-
	<u>935,979</u>	<u>(13,808)</u>	<u>922,171</u>	<u>(922,171)</u>	<u>-</u>
Total Revenues, Gains and Other Support	7,144,189	257,361	7,401,550	620,457	7,395
Expenses					
Program Services	5,486,855	-	5,486,855	-	-
Supporting Services					
General and administrative	632,707	-	632,707	-	-
Fundraising and membership development	963,335	-	963,335	-	-
Total Supporting Services	<u>1,596,042</u>	<u>-</u>	<u>1,596,042</u>	<u>-</u>	<u>-</u>
Total Expenses	7,082,897	-	7,082,897	-	-
Increase (decrease) in net assets	61,292	257,361	318,653	620,457	7,395
Net assets, beginning of year, as restated (Note 2a)	<u>(1,600,930)</u>	<u>128,161</u>	<u>(1,472,769)</u>	<u>3,788,455</u>	<u>3,578,795</u>
Net Assets, End of Year	<u>\$(1,539,638)</u>	<u>\$ 385,522</u>	<u>\$(1,154,116)</u>	<u>\$ 4,408,912</u>	

income increased 2% year on year as the Annual Fund finished the year quite strongly. Investment income was up year on year growing from \$690k to \$1.4M. Total investments increased 25% year on year. AIA key financial indicators all performed very well providing positive momentum as we move forward in 2011/12. The statement of activities below represents income and expenses for years ending 2010 and 2011. The report reflects the changes to net assets resulting from income and expenses that occur during the current fiscal year.

2010							
Permanently Restricted	Total	Unrestricted Funds			Temporarily Restricted	Permanently Restricted	Total
		General Operating	Functioning as Endowments	Total Unrestricted			
\$ -	\$3,416,003	\$ 3,369,849	\$ -	\$ 3,369,849	\$ -	\$ -	\$3,369,849
-	356,531	305,523	-	305,523	-	-	305,523
-	3,772,534	3,675,372	-	3,675,372	-	-	3,675,372
-	740,013	580,323	-	580,323	-	-	580,323
531	1,444,685	5,936	196,800	202,736	492,917	3,659	699,312
-	522,052	445,669	-	445,669	-	-	445,669
531	2,706,750	1,031,928	196,800	1,228,728	492,917	3,659	1,725,304
6,864	768,926	364,226	97,494	461,720	293,508	19,289	774,517
-	392,228	360,643	-	360,643	-	-	360,643
-	(93,315)	(75,000)	-	(75,000)	-	-	(75,000)
-	194,546	132,400	-	132,400	-	-	132,400
-	287,733	314,017	-	314,017	-	-	314,017
6,864	1,550,118	1,096,286	97,494	1,193,780	293,508	19,289	1,506,577
-	-	440,408	-	440,408	(440,408)	-	-
-	-	278,069	-	278,069	(278,069)	-	-
-	-	-	(927,425)	(927,425)	927,425	-	-
-	-	245,068	(245,068)	-	-	-	-
-	-	963,545	(1,172,493)	(208,948)	208,948	-	-
7,395	8,029,402	6,767,131	(878,199)	5,888,932	995,373	22,948	6,907,253
-	5,486,855	5,510,718	-	5,510,718	-	-	5,510,718
-	632,707	504,607	-	504,607	-	-	504,607
-	963,335	874,144	-	874,144	-	-	874,144
-	1,596,042	1,378,751	-	1,378,751	-	-	1,378,751
-	7,082,897	6,889,469	-	6,889,469	-	-	6,889,469
7,395	946,505	(122,338)	(878,199)	(1,000,537)	995,373	22,948	17,784
3,578,795	5,894,481	(1,478,592)	1,006,360	(472,232)	2,793,082	3,555,847	5,876,697
<u>\$ 3,586,190</u>	<u>\$6,840,986</u>	<u>\$(1,600,930)</u>	<u>\$ 128,161</u>	<u>\$ (1,472,769)</u>	<u>\$ 3,788,455</u>	<u>\$ 3,578,795</u>	<u>\$5,894,481</u>

AIA MAJOR CONTRIBUTORS

Giving levels are cumulative for the period 1 July 2010–30 June 2011.

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As chair of the Site Preservation Committee, I play a direct role in helping to save threatened heritage. And having facilitated preservation actions at 12 archaeological sites on 5 continents through our grant program, I am proud to say that we have helped to protect some of the world's heritage that may otherwise have been irretrievably destroyed."

**- Paul Rissman,
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Pictured (left): Elizabeth Bartman, Elizabeth Macaulay-Lewis, and Thomas Morton
Pictured (right): Michael Ambler & CEO Peter Herdrich.



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*New President Elizabeth Bartman
gives a lecture in New York City*



*Lod, Israel Site Excavation: winner of a
2011 Site Preservation Grant*



*Guests enjoy the Irish-themed
2011 Gala*



*Guests enjoy the Opening Night
Reception at the San Antonio Museum of Art
during the 2011 AIA and APA Joint Annual Meeting*

A YEAR IN PICTURES



Students from Pepperdine University teach Greek and Roman art and archaeology to 6th graders in Los Angeles



Children learn fire-starting techniques at the 2011 Archeology Fair at the Witte Museum in San Antonio



2011 Waldbaum Scholarship recipient Geraldine Dobos at the Antiochia ad Cragum Archaeological Research Project in Southern Turkey



A man dressed as a 14th Legion Roman Soldier at the Milwaukee Archeology Fair, winner of the 2010-2011 Best AIA Local Society Program contest



Program for the Annual Meeting Committee Member Archer St. Clair Harvey reviews paper submissions



Attendees browse the Exhibit Hall at the 2011 AIA and APA Joint Annual Meeting in San Antonio, Texas



2011 Waldbaum Scholarship recipient Emma Thomas lying in a unit to get a better view for her profile drawing at the archaeological site of Cerro Mejía, Peru



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